

**SOLUTIONS TAILORED FOR
BILL / STATEMENT & DIRECT MAIL ACTIVITIES**

BY

KIRAN BUSINESS FORMS PRINT (P) LTD.



VISION IS THE ART OF SEEING, WHAT IS INVISIBLE TO OTHERS

www.printmail.in





INTRODUCTION

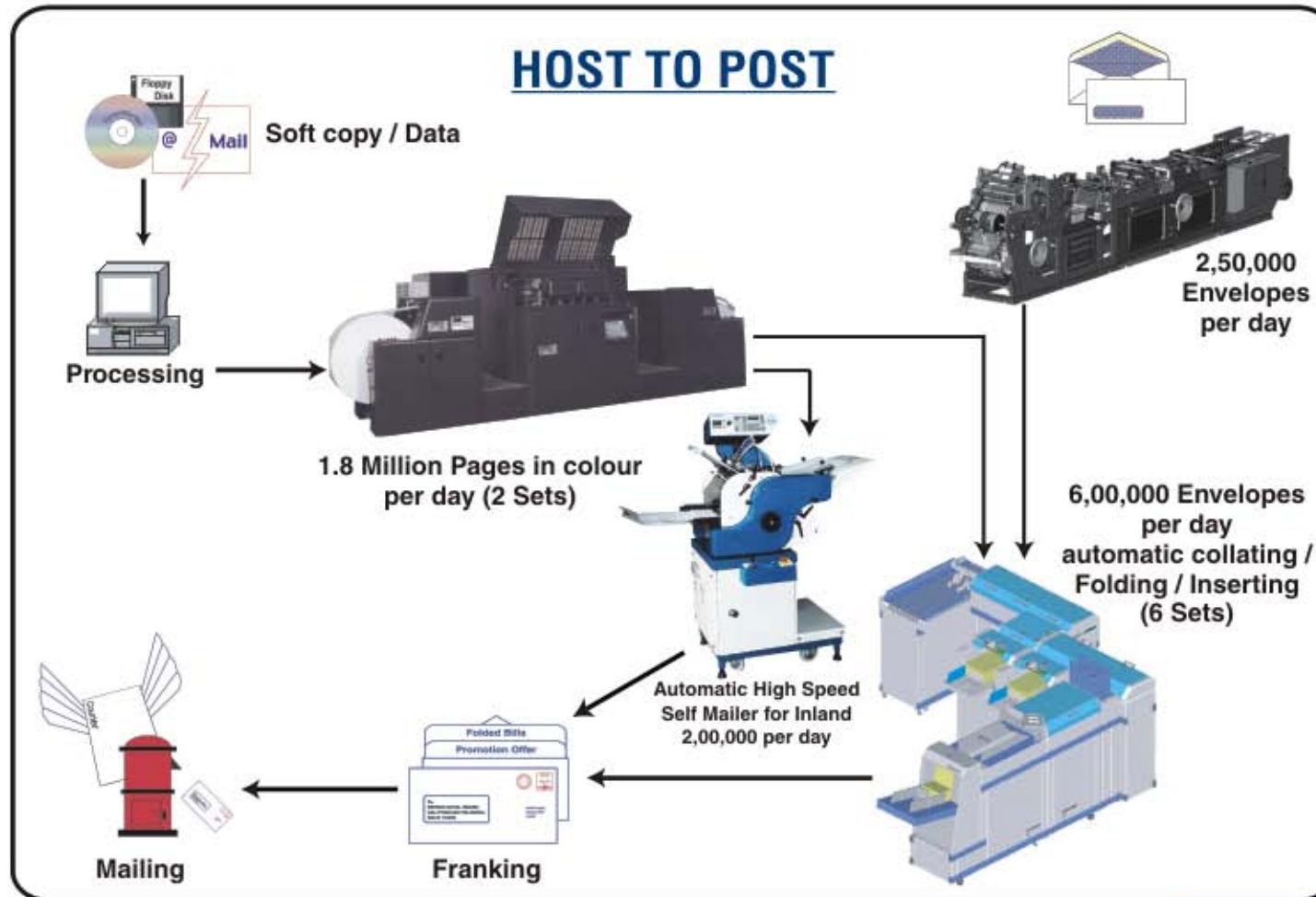
- **PrintMail** was established in the year 2002.
- Implementing color variable data technologies in transactional printing practiced by NTT Japan, British Telecom and Chinese Telecom.
- First to offer Host to Post solutions i.e. outsourced and out located facility for transactional printing and fulfillment.
- Also first to
 - ✓ Introduce color variable data printing in 2002.
 - ✓ Install high speed automated envelope making machinery
 - ✓ Install automated post-print mail-room services
 - ✓ Have on site post office and implement National Bill Mail Service.
- Used all the above experience to install and commission MTNL bill printing facility under Convergent Billing Program.
- ISO 9001:2008 certification
- Clientele Credentials
 - ❖ MTNL
 - ✓ Turnkey installation / commissioning of printing and post-printing Facilities at Delhi and Mumbai.
 - ✓ Entire facility management at MTNL - Delhi
 - ❖ BSNL (Ahmedabad and Nagpur circles)
 - ❖ Leading Pvt. Banks
 - ❖ Leading Mutual Fund houses
 - ❖ Leading Broking houses

India's largest Color Variable Data Printing + Mailroom Facility

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Purpose Built Secure Facility



List Of Machinery At Kiran Business Forms Print Pvt. Ltd.



➤ **Machines installed & Capacity**

- 1 Japanese full colour printer – 4 Colour Front + 4 Colour Back Variable – 9 lakh Impressions per day.
- 1 American Colour M/c Black plus spot colour solution – 9 lakh Impressions / day
- 2 German Inserters – 4 lakh envelopes per day
- 2 European inserters - 2 lakh envelopes / day.
- 1 German Envelope Making Machine – 2.5 lakh env per day
- 9 High speed Franking Machines – 3.5 lakh envelopes a day

➤ **Security Credentials**

- NDA's for data secrecy
- Secure facility - no data can leave physically or electronically
- CCTV's installed throughout the facility with 24 hr monitoring
- Access control for restricted entry
- Facility of sending data through an encrypted stream – Secure site for data (Self destructing) file transfers – upto 2GB

➤ **Expertise in Post Print Automation**

➤ **Post Office on site for NBMS**

➤ **Onsite Delivery to Courier/s.**

MAKING A STATEMENT.....

Attention grabbing colour personalised name

Balance Highlights

Color Personalised usage pattern

Variable Colour Ad Panels based on account type, demography, birthday, anniversary etc.

Special Messages / Promos

Third Party adds Monetisation

Colour Personalised promo based on usage

Bill No.	Bill ID	Account No.	Phone No.
Bill no. 11 August 2008	Bill ID: 0000000000000000	Account No. 00000000	Phone No. 0000 0000

Bill no. 11 August 2008	112.00
Payment by Credit Card	112.00
Outstanding Balance	0.00
Total Current Charges	000.00
Total Amount Due	000.00

10%	0000000000000000
35%	0000000000000000
27%	0000000000000000
10%	0000000000000000

Dear Mr. General Sample, CELEBRATE HAPPY BIRTHDAY your BIRTHDAY day is...

The Cake Shop
You will get Rs. 50/- off on Any Cake
This is Specially for Mr. General Sample

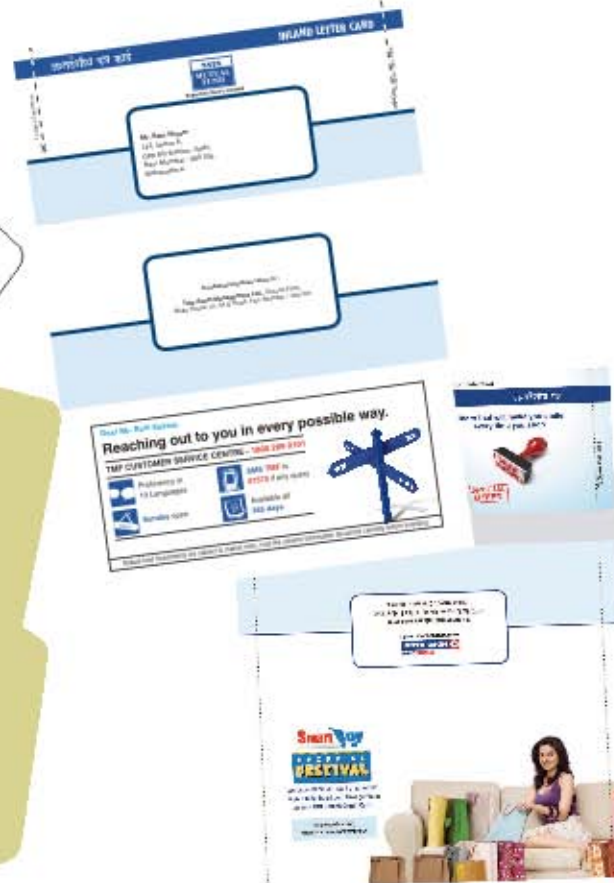
..... COMMUNICATE



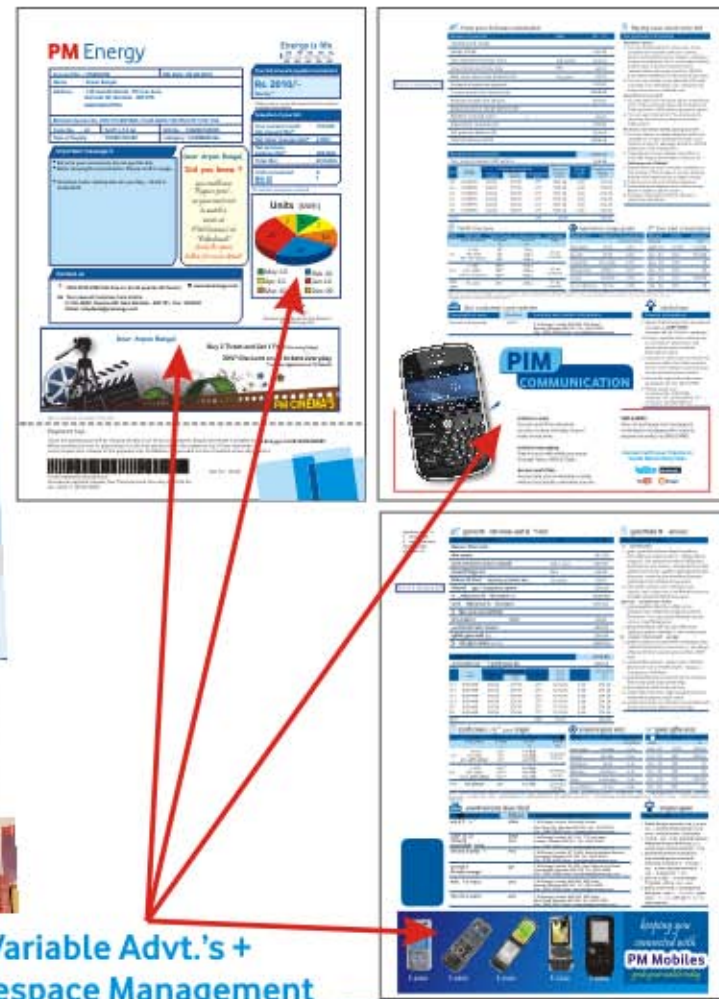
Products - Statements / Utility Bills / Envelopes / Inland Letters / Direct Mailers...



Machine Made
Envelopes



Inland Letters



Variable Advt.'s +
Whitespace Management

India's largest Color Variable Data Printing + Mailroom Facility

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